

Welcome!

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A! Aalto University
School of Business

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The University Campus: A unique collaboration hub

- Science and art together with technology and business
- Co-creative, challenge-driven education of game changers
- Student-driven entrepreneurship
- Open innovation and co-location with strategic partners

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Better Business – Better Society

Research
High-quality research on important business & societal challenges

Learning
Real-life challenges & multi-disciplinary student learning experiences in an international context

Societal Impact
Contributions to the business community & society at large



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Academic Faculty

85 Professorships (tenure track):
assistant, associate, full professors

19 lecturer positions

16 professors of practice

8 executives in residence



Myrto Chliova
Assistant Professor in Entrepreneurship
PhD, ESADE Business School



Nina Granqvist
Associate Professor in Management
PhD, Helsinki School of Economics



Marko Terviö
Professor of Economics
PhD, MIT



Johanna Bragge
Senior University Lecturer, Information System Science
DSc (Econ.), Helsinki School of Economics



Lasse Mitronen
Professor of Practice, Marketing, former VP, Development at Kesko.



Bruce Oreck
Executive in Residence, former US Ambassador to Finland



Number of faculty positions in March 2019

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Indicators of Success in Research*

1st

Research impact in Finland
(across all universities & disciplines)

Business & Economics
(Academy of Finland, 2018)

55th

In the world

Business & Economics
(US News, 2018)

29th

In the world

Business Administration
(Shanghai Ranking, 2019)

32nd

In the world

Management
(Shanghai Ranking, 2019)

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Educational Programs

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Bachelor's programmes

- Business (in Finnish, Otaniemi): ~330 students/year
- International Business (in English, Mikkeli): ~80 students/year
- Economics (in English, Otaniemi): ~40 students/year

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Master's programmes (in Otaniemi)

- Accounting
- Business Law (in Finnish)
- Creative Sustainability*
- Economics
- Entrepreneurship & Innovation Management
- Finance
- Global Management / CEMS
- Information and Service Management
- International Design Business Management**
- Management and International Business
- Marketing

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Societal impact

- Key roles in **societal debates** and policy-making
- Extensive **collaboration** with corporations and other organisations in research & teaching
- Important role in the vibrant **entrepreneurial** eco-system in and around Aalto University
- Range of knowledge-sharing **events**
- Strong **alumni** engagement
- **Executive Education** and **Lifelong Learning** activities

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AAE Aalto University
Executive Education



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THE ROLE OF THE BUSINESS SCHOOL IN A WORLD OF ...

DIGITALIZATION
 MACHINE LEARNING & ARTIFICIAL INTELLIGENCE
 CLIMATE CHANGE AND PRESSING SOCIETAL CHALLENGES
 GLOBAL ECONOMIC & POLITICAL SHIFTS
 DEMOGRAPHIC CHANGE & NEED FOR LIFELONG LEARNING
 FIERCE GLOBAL COMPETITION but LOCAL RESTRICTIONS
 DROP IN PUBLIC FUNDING?

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