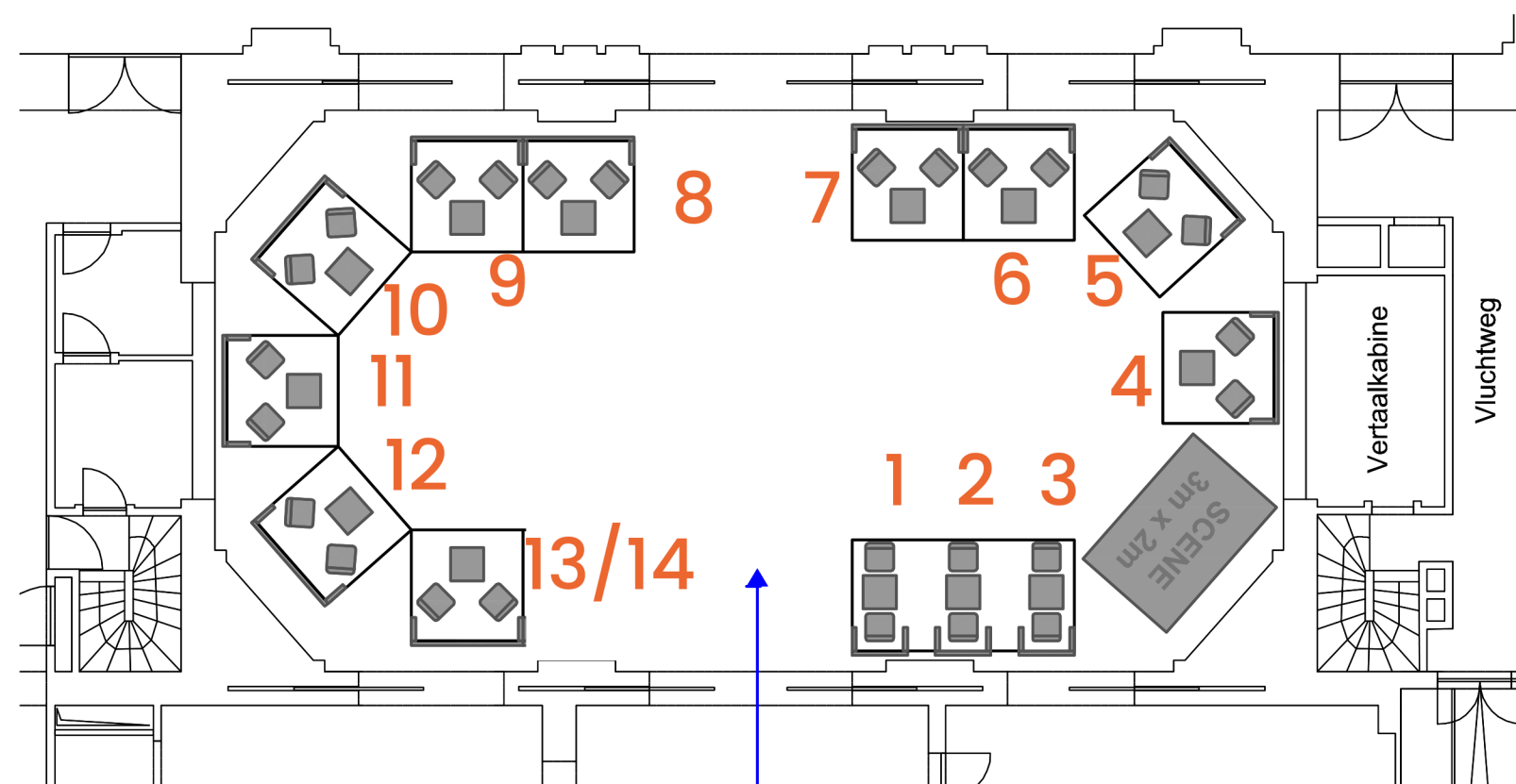


EuroCommerce 30th-anniversary exhibition

Order of exhibits



- 1 ASEDAS
- 2 ANGED
- 3 FEDERDISTRIBUZIONE
- 4 Klimaschutzoffensive des Handels (HDE)
- 5 Kingfisher
- 6 Sonae
- 7 Herbalife
- 8 BGA
- 9 Metro
- 10 Edeka
- 11 Decathlon
- 12 ESEE
- 13 Finnish Commerce Federation
- 14 SELDIA

● Sustainability
 ● Innovation
 ● Skills

HDE

The climate protection campaign (Klimaschutzoffensive – KSO) is an information campaign aimed at small and medium-sized retailers and provides practical knowledge about energy saving possibilities and climate protection measures.

At the same time, the KSO of the German Retail Association (HDE) supports retailers in implementing efficiency and climate protection measures.

SELDIA

Direct selling helps overcome the barriers to entrepreneurship and provides a fair, flexible way for many to set up their own business. SELDIA is committed to highlighting the contribution made by direct selling companies and associations to upskilling and reskilling Europeans, and equip them with the hard and soft skills to be successful in their business

EDEKA & Apeel

Apeel products have a protective coating made of plant materials to slow down water loss and oxidation, two main factors that cause the usual spoilage of fresh fruit and vegetable products

Anged

Our companies are building the foundations of a business capable of offering solutions to environmental challenges, improving their standards of good governance and their positive impact on society. In short, they are working to be more efficient and socially responsible, because that is the cornerstone of our business.

Herbalife

We have embarked in a journey towards becoming more sustainable and reducing waste and we would like to present these efforts via the illustration of three pillars: Food waste, packaging, and plant proteins.

Finnish Commerce Federation

At the exhibition, the Finnish Commerce Federation will present an innovative digital commerce study module implemented in cooperation with Finnish universities. It can be utilised by both university students and professionals already working in the commerce sector.

Thus, the study module will increase the number of completely new digital commerce experts in the sector and develop the skills of those already working in the sector.

ESEE

Presentation of innovative retail businesses from Greek market

METRO & Too good to go

Metro will showcase the recently launched platform "My Sustainable Restaurant" in collaboration with our solution-partner Too Good To Go

SONAE

Sonae will take viewers on a journey from the Portuguese countryside to their supermarket strollers. Starting by the close partnership they have with the farmers that are proud members of the Continente Producers Club, heading on to the engagement with the food industry producers, crucial to develop their private label offer.

Kingfisher – Verve

Kingfisher sells a range of Own Exclusive Brands across our banners, delivering for our customers on quality, design, innovation, and sustainability. Our Verve brand is designed with our customers' gardens and outdoor spaces in mind, whatever their experience. Sustainability is at the heart of Verve, which uses recycled plastics, technology to reduce water wastage, and peat-free compost. 75% of Verve sales are from sustainable home products, and we expect to hit 90% by 2026.

Decathlon

Decathlon's Traceability United Project helps protect consumers and retailers with traceability issues that shares data of production, from raw materials to tracking while in stores. This technology helps retailers track products, and provide a clear after sales service history, among many other advancements.

BGA

BGA will be presenting two recent innovations within their group.

the Import Promotion Desk (IPD) is a joint initiative of the BGA and sequa to promote the establishment of sustainable long-term trade relations between importers as well as wholesalers in Europe and companies from selected developing countries and emerging markets.

The German Federal Ministry for Economic Cooperation and Development (BMZ) has launched a special initiative for vocational training and employment.

ASEDAS

Earlier this year, ASEDAS released an in-depth report, highlighting some essential sustainability indicators, collected from ASEDAS associates.

FEDERDISTRIBUZIONE

We will present our Sustainability Report on the retail Industry in Italy.